

In-Page Video Ad



Showcase your video within a Medium Rectangle ad. Appearing throughout Biocompare, the In-page Video Ads allow users to click play and watch your video directly within the ad. Format is IAB standard.

Ad Specifications

- 300 x 250 pixels
- 40kb initial download
- 15 second animation length max
- 2.2mb max. additional download for video
- Video initiated by user click (not auto-play)
- Video player must contain usable controls for close/stop, play, pause, rewind and volume